

Develop the skills to become a Digital Change Agent in the fast-moving food + beverage sector

NEEDS

- **SMEs** in the Food & Beverage Sector (F&B) struggle to adopt new technologies and create sustainable digital transformation. They need skilled people who can strategically guide digital transformation projects in the sector.
- **Educators** need to fill a gap in teaching digital transformation programmes for F&B students

OBJECTIVES

- **Identify** digital skills gaps in the F&B SME sector
- **Develop** training methodologies that strategically enhance digital skills & knowledge for our target groups
- **Equip** the next generation of employees and SMEs with a skill set that ensures digital transformation and a sustainable future for F&B

WHO SHOULD GET INVOLVED?

- Students from technical, business or food and nutrition studies
- 3rd or 4th year Undergraduate students
- Postgraduate Students

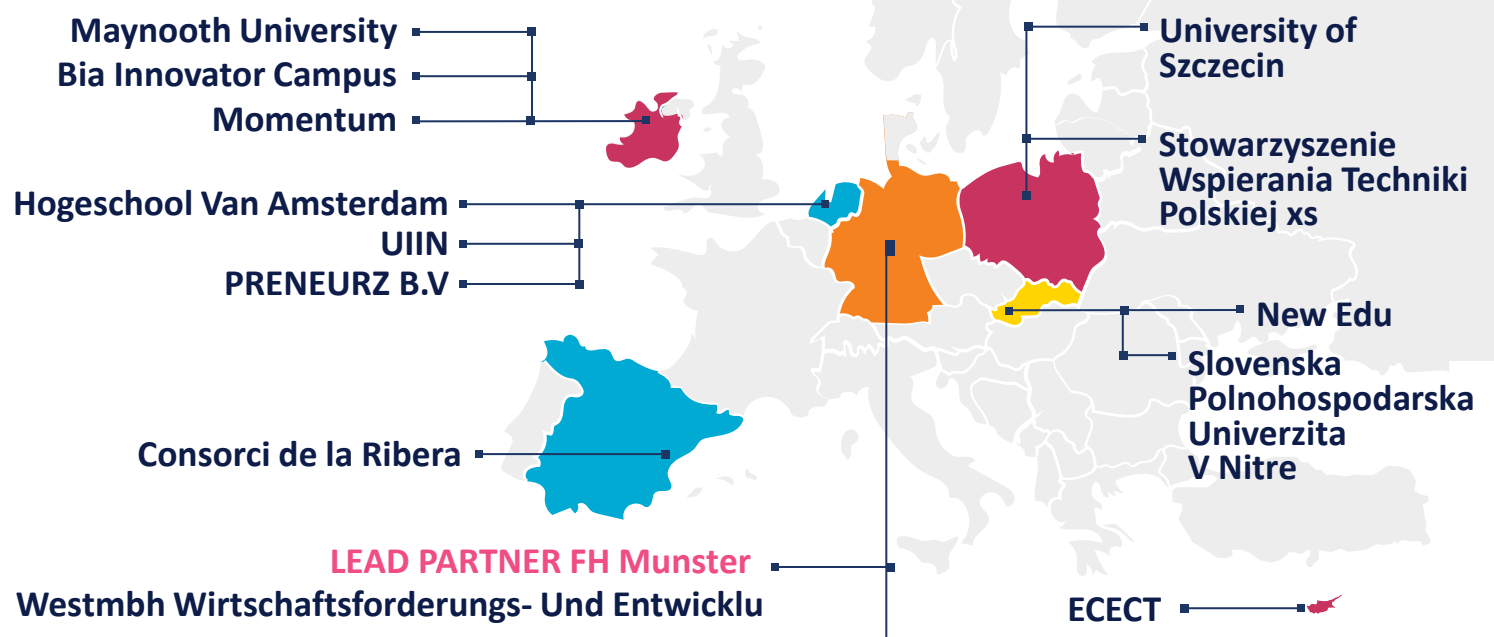
HOW STUDENTS CAN BENEFIT

- Get involved in an EU-funded project
- Attend specialised training provided by experts from 14 EU partners to become a digital change agent
- Be part of an international, interdisciplinary group of 100 students who get the chance to attend a summer school in Slovakia
- Work on a digital transformation project with our business partners to create impactful change in the food & beverage industry
- Receive a certificate as a “Digital Change Agent” from the EU project that outlines your specialised skills and ability to lead future digital change

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OUR PARTNERS



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