

# Develop the skills to become a Digital Change Agent in the

## fast-moving food + beverage sector

### NEEDS

- **SMEs** in the Food & Beverage Sector (F&B) struggle to adopt new technologies and create sustainable digital transformation. They need skilled people who can strategically guide digital transformation projects in the sector.
- **Educators** need to fill a gap in teaching digital transformation programmes for F&B students

### OBJECTIVES

- **Identify** digital skills gaps in the F&B SME sector
- **Develop** training methodologies that strategically enhance digital skills & knowledge for our target groups
- **Equip** the next generation of employees and SMEs with a skill set that ensures digital transformation and a sustainable future for F&B

### WHO WILL BENEFIT?

- Small and Medium-sized Enterprises (SMEs)
- Educators and students of Higher Education Institutions (HEIs)
- Vocational Education & Training professionals (VETs)

### RESULTS and IMPACT

- DIGIFABS LEARNING PATHWAYS (bootcamps, workshops, summer schools) benefitting

**90+**  
Educators

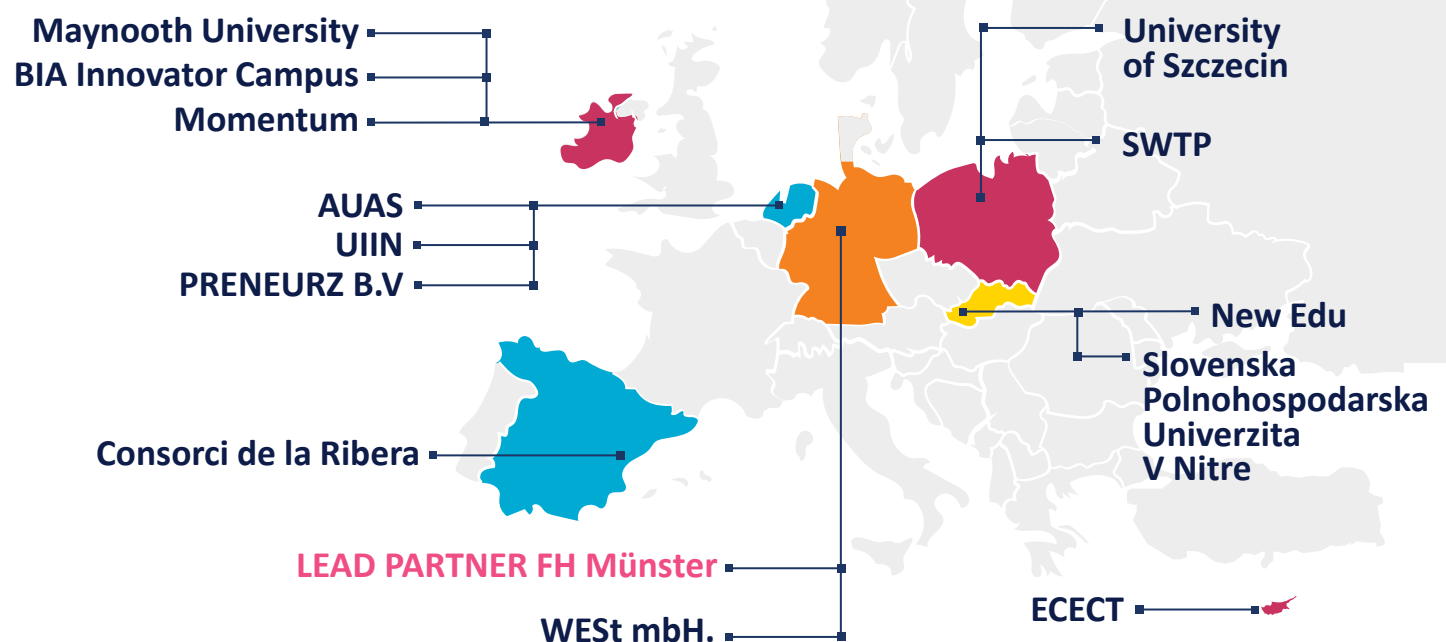
**100+**  
Students

**60+**  
Food &  
Beverage  
SMEs

- Sustainable continuation of DIGIFAB's outputs impacting 13,500+ students long term.

### OUR PARTNERS

Uniting partners from HEIs, VET institutions, SMEs, a regional public body, and an NGO across Europe, to collaborate & innovate for a digital future in the Food & Beverage sector!



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